

**Great content
is the best sales tool
in the world** – Marcus Sheridan



DRUSHTi 
COMMUNICATIONS & PUBLIC RELATIONS

DRUSHTI
IS A SANSKRIT WORD
MEANING "**SIGHT**"





Sanjay G. Chinchole
Director

We are **Drushti**, a team of media professionals with experience and understanding of the media world with a concrete **vision**. We have learned to grasp the values within news headlines and only deliver what is important and **significant**. Taking care of the requirements of media, we ensure that visionary ideas have a **wider reach** amongst our **audience**. Weather its **advertising, media management, creatives or events**, it is our commmand and knowledge of understanding and presenting facts that bring success to each project. We take special efforts to make sure there is scope for active communication and understanding. We have been lucky to have a highly **efficient team**, looking after the whole of central India, with like-minded people, forming a cohesive environment.



With one of the fastest growing cities in the country, Nagpur is shaping into a field of opportunities and development. With competitive markets, media platform have also become a very important aspect for the further development of the city. It's here, where our company's vision and working comes to use in shaping your communicative spaces. We are a one-stop solution to all your Media and Public Relation issues, with experience to cater to client's requirements. **Drushti Communications and Public Relations** aims to fill a long void in media space management and public relations. Riding on the shoulders of an experienced team of professionals, we'll cater to clientele in all sectors- We'll also help you forge partnerships with media in campaigns, coverage and advertorial strategies, as a long-term association.



Events & PR



Our Brand Services

- | Helping formulate media strategies & media co-ordination.
- | Providing a creative support to clients for proper media coverage.
- | Organising press conferences, press releases, one-to-one interviews.
- | Providing support for event management also.
- | Running media tracking services for the client.
- | Newspaper, TV & Radio Advertising, Road Shows, Event Management, Hoardings & Social Media etc.

Our Major Clients

- | | | |
|--|---|---|
| Ministry of Road Transport & Highways | Madhavbag Clinic | Abhyuday Co. Op. Bank Ltd. |
| National Highways Authority of India | Snehal Pharma, Nagpur | The Vidarbha Premier Co. Op. Housing Society Ltd. |
| Maharashtra Metro Rail Corporation Ltd | Stree Shikshan Prasarak Mandal, Nagpur | The Bhandara Urban Co. Op. Bank Ltd. |
| Symbiosis, Pune / Nagpur | Uddan Group of Homeopathy | Apeksha Co. Op. Society Ltd. |
| Shri Saikrupa Kisan Education Society Butibori | Fortune Foundation | Maharshi Karve Stree Shikshan Sanstha |
| Rokde Jewellers | Mundle Public School | VMV College |
| India International Travel Exhibition, Bangalore | Blind Relief Association | Bhartiya Shikshan Mandal |
| NCC Construction | Sakal Jain Samaj | Mundle Public School |
| Bhartiya Janta Party Nagpur | MKCL | Stree Shikshan Prasarak Mandal |
| PWD, Nagpur | Laghu Udyog Bharti | Pancham Buildcon |
| Aureus Institute of Medical Sciences | Maitree Pariwar Sanstha | Jeevan Vidya Mission |
| Karmanya Teaching Institute | Shri Santi Ganeshotsav va Sanskrutik Mandal | Shri. Radha Govind Charitable Trust |
| HNI Office India Ltd. | JNPT, Mumbai | Gorakshan Sabha |
| Shree Datta Vidya Mandir, Butibori | Chef Vishnu Manohar | Shri Agyaram Devi Mandir Trust |
| Afcon Infrastructure Ltd., Nagpur | Maheshwari Yuwak Sangha | Late Prabhakarrao Datke Smruti Sewa Sanstha |
| Money Bee Institute | Green Earth Organisation | Maitree Pariwar Sanstha |
| Madhyam Lokseva Pratishthan | Pt. Baccharaj Vyas Smruti Pratishthan | Jivala Foundation |
| | Anjaneya Developers | Dr. Hedgewar Blood Bank |
| | Mundle English Medium School | Natraj Niketan Sanstha |
| | Virtual Galaxy Infotech Pvt. Ltd. | |
| | M.P. Tourism | |
| | Value Added Event Management | |

Events & PR



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National Highways Authority of India
 (Ministry of Road Transport & Highways, Govt. of India)

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Shri. Rajendra J. Patil
 Member of Maharashtra Legislative Council

With great pleasure
Shri. Devendra J. Patil
 Chairman, Maharashtra Legislative Council

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COMMUNICATIONS & PUBLIC RELATIONS

MEDIA SERVICES | ADVERTISING | EVENTS

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Maharashtra - Mumbai, Pune, Aurangabad, Ahmednagar, Nashik, Jalgaon, Kolhapur, Latur, Beed, Solapur, Ratnagiri, Akola, Amravati, Yeotmal, Chandrapur

Goa - Panji **Chattisgarh** - Raipur and Bilaspur **Madhya Pradesh** - Bhopal, Indore and Jabalpur