# Great content is the best sales tool in the world - Marcus Sheridan





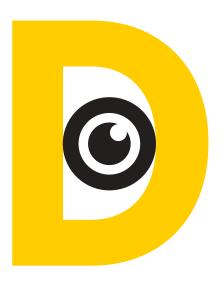




We are **Drushti.** a team of media professionals with experience and understanding of the media world with a concrete **vision**. We have learned to grasp the values within news headlines and only deliver what is important and **significant**. Taking care of the requirements of media, we ensure that visionary ideas have a wider reach amongst our audience. Weather its advertising, media management, creatives or events, it is our commmand and knowledge of understanding and presenting facts that bring success to each project. We take special efforts to make sure there is scope for active communication and understanding. We have been lucky to have a highly efficient team, looking after the whole of central India, with like-minded people, forming a cohesive environment.



With one of the fastest growing cities in the country. Nagpur is shaping into a field of opportunities and development. With competitive markets, media platform have also become a very important aspect for the further development of the city. It's here, where our company's vision and working comes to use in shaping your communicative spaces. We are a one-stop solution to all your Media and Public Relation issues, with experience to cater to client's requirements. Drushti Communications and Public **Relations** aims to fill a long void in media space management and public relations. Riding on the shoulders of an experienced team of professionals, we'll cater to clientele in all sectors-We'll also help you forge partnerships with media in campaigns, coverage and advertorial strategies, as a long-term association.





## **Our Brand Services**

- I Helping formulate media strategies & media co-ordination.
- Providing a creative support to clients for proper media coverage.
- Organising press conferences, press releases, one-to-one interviews.
- Providing support for event management also.
- I Running media tracking services for the client.
- Newspaper, TV & Radio Advertising, Road Shows, Event Management, Hoardings & Social Media etc.

# **Our Major Clients**

- Ministry of Road Transport& Highways
- National Highways
  Authority of India
- I Maharashtra Metro Rail Corporation Ltd
- | Symbiosis, Pune / Nagpur
- Shri Saikrupa Kisan Education Society Butibori
- I Rokde Jewellers
- I India International Travel Exihibition, Bangalore
- I NCC Construction
- I Bhartiya Janta Party Nagpur
- I PWD, Nagpur
- Aureus Institute of Medical Sciences
- I Karmanya Teaching Institute
- I HNI Office India Ltd.
- Shree Datta Vidya Mandir, Butibori
- I Afcon Infrastructure Ltd., Nagpur
- I Money Bee Institute
- I Madhyam Lokseva Pratishthan

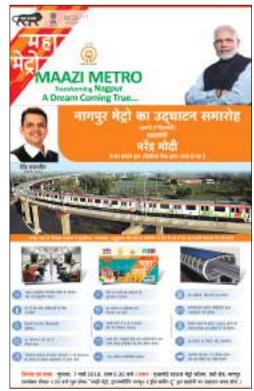
- I Madhavbag Clinic
- I Snehal Pharma, Nagpur
- Stree Shikshan Prasarak Mandal, Nagpur
- I Uddan Group of Homeopathy
- I Fortune Foundation
- I Mundle Public School
- I Blind Relief Association
- I Sakal Jain Samaj
- I MKCL
- | Laghu Udyog Bharti
- I Maitree Pariwar Sanstha
- I Shri Santi Ganeshotsav va Sanskrutik Mandal
- I JNPT, Mumbai
- I Chef Vishnu Manohar
- I Maheshwari Yuwak Sangha
- | Green Earth Organisation
- l Pt. Baccharaj Vyas Smruti Pratishthan
- I Anjaneya Developers
- I Mundle English Medium School
- Virtual Galaxy Infotech Pvt. Ltd.
- I M.P. Tourism
- Value Added Event Management

- Abhyuday Co. Op. Bank Ltd.
- The Vidarbha Premier Co. Op. Housing Society Ltd.
- The Bhandara Urban Co. Op. Bank Ltd.
- Apeksha Co. Op.
- Society Ltd.
- Maharshi Karve Stree Shikshan Sanstha
- I VMV College
- | Bhartiya Shikshan Mandal
- I Mundle Public School
- Stree Shikshan Prasarak Mandal
- Pancham Buildcon
- | Jeevan Vidya Mission
- Shri. Radha Govind Charitable Trust
- Gorakshan Sabha
- Shri Agyaram Devi Mandir
- Late Prabhakarrao Datke Smruti Sewa Sanstha
- Maitree Pariwar Sanstha
- | Jivala Foundation
- Dr. Hedgewar Blood Bank
- Natraj Niketan Sanstha



# **AD CAMPAIGNS**









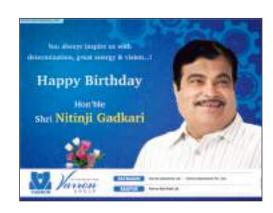
















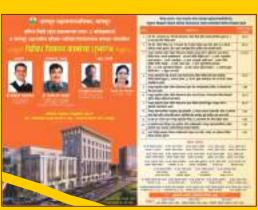




學Oの關注我 P 向 2 の 2 RM 44 参生 4



















### MEDIA SERVICES | ADVERTISING | EVENTS

Corporate Office: "TEERTHAROOP", Behind RSS Building, Near Shri Hanuman Mandir, Mahal, Nagpur - 440032 Mob.: +91 9822219896 / 8149993725 Email: drushtipr@gmail.com, Web: www.drushtipr.com

**Maharashtra** - Mumbai, Pune, Aurangabad, Ahmednagar, Nashik, Jalgaon, Kolhapur, Latur, Beed, Solapur, Ratnagiri, Akola, Amravati, Yeotmal, Chandrapur

Goa - Panji Chattisgarh - Raipur and Bilaspur Madhya Pradesh - Bhopal, Indore and Jabalpur